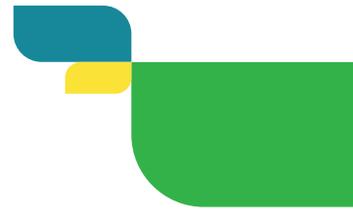




THE GOLDEN ADVANTAGE WOW FACTOR

Exceeding goals every session.



Ella Levi was struggling. School was a challenge for the third grader. Her teacher noticed Ella's struggles and suggested that the girl's parents get her evaluated. The evaluator determined that Ella had a learning disability that affected her ability to process information. The evaluator suggested a tutor. The Levis chose Golden Advantage. Their hope was that Golden Advantage would ease the learning challenges her daughter faced so that she would find it easier to read and to improve her comprehension.

Golden Advantage delivers one-to-one tutoring at the student's home as well as home schooling and enrichment programs. Each of the tutors is an experienced teacher who has been hand selected by the company's founder, Jennifer Harris. The criterion used to hire the teachers can be summed up in one word: WOW! The Wow Factor is a core value of Golden Advantage and what it means to them is providing service that meets and exceeds the needs and goals of EVERY student at EVERY session.

And Allison Levi, Ella's mother, was wowed. The Golden Advantage tutor met Ella and performed an assessment of her skills. After evaluating the results, the tutor designed a program that was tailored to strengthen Ella's deficiencies. The tutor shared her plan with the Levis. Allison said the tutor was communicative and clear on her plan throughout the process. "After every

lesson the tutor summarized what she did and what my daughter did. She also made herself available if there were other issues."

The tutor determined that the way to help Ella improve her skills was to use the Orton Gillingham method. It's an instructional approach for people who have reading, writing, and spelling difficulties associated with dyslexia.

From the beginning Allison was impressed with her daughter's tutor. "She was able to break it down and make it manageable and doable. This made things easier and got around the built-in frustration my daughter was feeling." Ella demonstrated noticeable improvement right away. This rapid improvement is not uncommon. In fact, students who go to Golden Advantage for reading challenges similar to Ella's normally see a change in their skill level within the first 3-4 sessions and their confidence grows as well.

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Not only was the tutor very skilled professionally, but she also had great interpersonal skills.

Ella's had other tutors, but she was always happy to go to work with her Golden Advantage tutor. "My daughter liked her. She's really kind, sincere, helpful, knowledgeable, and no-nonsense. She's the real deal. My daughter recognized this and appreciated it," said Allison.

Golden Advantage suggests committing to tutoring for a minimum of six months for those who have reading challenges like Ella and require the Orton Gilliam method. For those who make that commitment, reading levels can improve up to 4-5 reading levels along with deeper comprehension. This will often lead to an improvement in grades, students working more independently, and reduced homework battles. Ella has been working with her tutor for five years and has gained tremendously. "Now my daughter approaches reading with a lot more ease and confidence. Her improved reading has helped her with every subject she has in school," says Allison.

Raising students' skill levels and helping them become more confident is what Golden Advantage is all about. They remove the stress from a child's school day. "Working with Golden Advantage made what could be a challenging situation easier," said Allison.

